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SEO 2017 & Beyond: A Complete SEO Strategy - Dominate The Search Engines!





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Synopsis

Do you want to learn an SEO strategy that works? SEO where you can build authoritative links that will catapult you to the top of the SERPs without risk of a Google slap or penalty? Pure White-Hat SEO strategy where you can sleep at night AND build traffic-busting websites.In 2017, how many SEOs can offer that type of search engine optimization? This book can!Google is on theÃ Â SEO warpath.Ã Â Anyone caught breaking the rules or trying to manipulate rankings through aggressive SEO techniques, will find their website dropping out of the top 10, top 100, or out of the search results altogether.Ã Â Common SEO techniques can now kill your rankings!Google released a whole menagerie of animals (Panda, Penguin, Pigeon, etc), but also employs humans to rate your content.Ã Â You cannot fly under the radar any more.Ã Â Gone are the days of fast rankings with SEO loopholes.Ã Â Today, SEO can be dangerous if you follow the wrong advice. Most free online SEO advice is very wrong because it's either out of date, or written by someone that doesn't do it for a living.Ã Â I've been testing for over a decade and making a living with SEO.SEO 2017 & Beyond is a book that will teach you the safe, white-hat search engine optimization strategies I personally use to get my web pages (and those of my clients) to rank high in Google.Ã Â This is battle-tested, white hat SEO that I've learned, developed and tested over the last decade.Ã Â On-site optimization techniques that I was teaching my newsletter readers back in 2008, is only now becoming mainstream in SEO.Ã Â I play by Google's rules, meaning I never have to wake up after a major update and wonder if my sites have been hit.Ã Â I am always looking forward and asking myself what Google wants, and how I can deliver.With so many algorithm changes taking place at Google, you might be wondering how it is possible to stay up to date with all the changes.Ã Â The good news is that it is easy once you acquire the right mindset.Ã Â Understand what Google is trying to do, and give it to them.Ã Â This book teaches you that type of search engine optimization.Ã Â You will not find any strategies to beat the system.Ã Â You will not find any loopholes to beat Google.Ã Â You WILL find solid strategies, solutions & advice to create great content and build high authority links and domain authority.You won't be learning any black hat SEO backlinking techniques.Ã Â These would only serve to get your site penalized.Ã Â I only want to teach you a "future-proofed" strategy.Ã Â You'll learn the truth about anchor text links and why everything changed when Penguin was released.Ã Â You'll also learn what makes a backlink valuable in Google's eye, and what makes a backlink spammy.Ã Â Ã Â I'll tell you about the Holy Grail of backlinks, and how to get them for your site.Ã Â They take more work, but a few of these links are priceless when it comes to ranking.Ã Â You'll also learn why it is important to focus on building your site authority.Ã Â I'll go through some of the older backlinking techniques and

mention any that still have value. Most don’t. The good news is you don’t need to use those techniques. I’ll show you how the high domain authority sites build natural, high impact links.This book is now in it’s 6th major edition -Ã Â SEO 2017.Ã Â In it,Ã Â you also get the comprehensive SEO Checklist (the same checklist that is available as a standalone book on).Ã Â Use it to find and fix SEO problems on your site, and reverse Google penalties.SEO 2017 & Beyond was written by search engine veteran Andy Williams of ezSEONews.com.Ã Â He has been teaching this stuff since 2003, in his free weekly newsletter.Ã Â If you want to understand what the search engines want, and learn modern search engine optimization that gets higher rankings through great content and smart backlinking, explode your traffic ANDÃ Â have Google’s blessing, then you should read this book.

Book Information

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Customer Reviews

I have subscribed to Andrew Williams newsletter for a very long time, and he and his resources are one of the first that i look into. Andy start talking about semantic SEO in time, when everyone talks

about keyword stuffing. Anydy SEO books and courses are no fluf and straight to point. This book is loaded with important information, easy to follow and with plenty of examples that aid understanding, and is a must for anyone who wants to build a robust and successful website. Andy gave a lot of practical tips and examples on how to improve your ranking. As wel as, do's and don'ts. Be sure that he knows what he's talking about. But beware everyone looking for get richquick: he only talks about White Hat methods ;) He can rank youre site without grey and black stuff, so youre ranking will live in peace with every kind of black & white creature from Google Zoo.

Awesome read!! It can help anyone wanting to develop an SEO strategy the right way. Dr. Andy doesn't make any instant gratification, now society, grandiose claims about you getting rich quick and dominating the first page search results in 48 hours. Rather he lays out a solid foundation you can build on and grow your website and avoid Black Hat mistakes. He shows you how to position your website for growth via a focused SEO approach. If you are looking to build an organic traffic foundation you can build on...This book is for you.

Great book on relevant SEO practices for 2017. I didn't realize all the mistakes I was making until I read this book, unfortunately I now have to go back and do an entire audit on my site to undo a lot of the bad SEO habits that I been practicing which I learned from reading other books...and these were recent SEO books. Ugh, I really hate seo.

Another excellent resource from this author. Everything is very clearly explained. There is a ton of information included. This is definitely worth getting if you have any interest at all in SEO whether for clients or your own websites.

Dr. Williams puts into perspective the importance of following Google's guidelines and best practices - something unheard of from many claimed to be "SEO" experts.I was very pleased with the actionable items from the book, some of which I've already implemented into my site.SEO has changed forever and this book will provide much value for years to come.

Excellent guidance in the nuances of search engine optimization for web site development. Engaging writing style by a well known expert instructor.

Great book. Very well written and points out the differences between old strategies and new ones.

I've not finished it but already have seen my rank rise after implementing the strategies within which I would not have otherwise been aware of as being so important now.

Yet another great info product by Andy. SEO the right way.

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